

Size of publication DIN A 4, 210 width x 297 depth
Type area: 185 mm width x 270 mm depth,
Finish: Adhesive binding

Advertisement sizes and basic rates

Format	width x depth in mm	€
1/1 page	185 x 270	€ 3.890,00
2/3 page	122 x 270 or 185 x 180	€ 2.590,00
1/2 page	90 x 270 or 185 x 133	€ 1.950,00
1/3 page	59 x 270 or 185 x 90	€ 1.295,00
1/4 page	90 x 133 or 185 x 65	€ 975,00
1/8 page	90 x 65 or 43 x 133	€ 490,00
1/16 page	90 x 31 or 43 x 65	€ 245,00
price per millimeter (43 mm width)		€ 3,55

Discounts for insertions within one year

Series discount	size based
3 advertisements 5%	2 pages 5%
6 advertisements 10%	4 pages 10%
12 advertisements 15%	8 pages 15%
24 advertisements 20%	12 pages 20%

Combination discounts with dhf, dima or HOB on request.
No discounts for colour surcharges, loose and bound-in inserts.

Colour surcharges

Per standard colour (cyan, magenta, yellow)	€ 410,00
4-c according to European scale	€ 1.230,00

We reserve the right to make colour alignments.

Loose inserts

Only total circulation of 16.000 copies	
Price up to weight 25 g	€ 3.840,00

Format up to maximum 205 mm width and 294 mm depth.

Bound-in inserts

two-page version	€ 3.890,00
two-page version with flap	€ 5.350,00
four-page version	€ 6.810,00
six-page version	on request
eight-page version	on request

DIN A4 format, untrimmed 216 mm wide, 305 mm high.
Only total circulation, 16.500 including overshoots.

Tip-on-cards 1) postcards 2) CD ROM 3) trade samples

1) Affixing costs	€ 1.120,00
2) Affixing costs	€ 2.640,00
3) Affixing costs	on request

The tip ons are based on booking 1/1 or 2/1 pages.

Size minimum 90 x 140 mm, maximum 125 x 235 mm

Dispatch address (Bound-in inserts, loose inserts, tip-on cards)
on request

Printing process Offset print
Digitalized data will be needed. Please contact us for further information.

Print run	16.000
Circulation audit:	IVW (copies per edition, annual average)
Volume and year:	Vol. 46, 2017
Frequency:	6/year

Annual subscription rates abroad € 84,00 (postage incl.)

Analysis of geographic distribution	%	Copies
Germany	98,8	15.585
Other countries	1,2	196
Actually distributed copies	100,0	15.781

Banner advertisements on www.me-magazin.com
sizes and basic rates

Format in pixel (width x depth)	Front Page per month	per section per month	Newsletter per issue
Half Banner (234 x 60)	€ 300,00	€ 260,00	€ 200,00
Full Banner (468 x 60)	€ 500,00	€ 460,00	€ 300,00
Rectangle (160 x 120)	€ 560,00	€ 500,00	€ 400,00
Skyscraper (S) (120 x 600)	€ 600,00	€ 560,00	€ 460,00
Skyscraper (L) (160 x 600)	€ 660,00	€ 620,00	€ 520,00

Media Information 2017



Printrun:
16.000 copies



Characteristics

[me] – magazine for mechatronics & engineering reports on technological and economical success by mechatronics. The magazine also describes problems which can come up in mechanical and electronic engineering.

Contact

Chief Editor Peter Schäfer
Schragenhofstr. 35 Haus A
D-80992 München
Phone: +49 89 15 70 46-12
Fax: +49 89 15 70 46-22
Email: schaefer@agt-verlag.de

Publisher agt agile technik verlag gmbh
Teinacher Str. 34, D-71634 Ludwigsburg
Phone: +49 7141 22 31-0
Fax: +49 7141 22 31-31
Email: info@agt-verlag.de

Advertisement Sales Miriam Storz
Phone: +49 7141 22 31-69
Email: storz@agt-verlag.de

Internet www.me-magazin.com

Deadline for advertisements Day of publication	Special Subject Market Surveys	[me]chatronics +	Trade Fairs
1 February DA: 31.01.2017 DP: 28.02.2017	hygienic and mechatronic design <i>focus on</i> bearings & condition monitoring	sealing technology linear drives control cabinets ultrasonic sensors digital twins	Hygienic Design Day all about automation, Friedrichshafen 08. – 09.03.2017 new energy, Husum 16. – 19.03.2017 Automatisierungstreff, Boeblingen 28. – 30.03.2017
Newsletter April DA: calender week 13/2017 DP: calender week 14/2017	[reports - videos - news]	[me]-online www.me-magazin.com	
2 April DA: 30.03.2017 DP: 13.04.2017	Hannover Messe <i>focus on</i> agile technology human & robot 4.0	linear motion systems gripping systems industrial PC rotary encoder strategies of PLM & PDM	Hannover Messe, Hanover 24. – 28.04.2017 interpack, Düsseldorf 04. – 10.05.2017 Control, Stuttgart 09. – 12.05.2017 Sensor + Test, Nuremberg 30.05. – 01.06.2017
3 June DA: 31.05.2017 DP: 14.06.2017	functional safety <i>focus on</i> packaging machines	clamping devices frequency converter cabinets and housings visualisation CAD, ECAD	all about automation, Essen 21. – 22.06.2017 Verpackungstag, Waiblingen 27.06.2017
Newsletter June DA: calender week 24/2017 DP: calender week 25/2017	[reports - videos - news]	[me]-online www.me-magazin.com	
4 September DA: 24.08.2017 DP: 07.09.2017	Motek <i>focus on</i> modularisation in engineering	sliding- / rolling bearings safety couplings energy supply chain systems modular test systems construction material	Husum, Wind 12. – 15.09.2017 EMO, Hanover 18. – 23.09.2017 all about automation, Leipzig 27. – 28.09.2017 Motek, Stuttgart 09. – 12.10.2017
5 October DA: 28.09.2017 DP: 12.10.2017	engineering-tools <i>focus on</i> digitization in medical engineering	gears motors servomotors control software IO-link simulation software	Medica, Duesseldorf 13. – 16.11.2017 productronica, Munich 14. -17.11.2017
Newsletter October DA: calender week 42/2017 DP: calender week 43/2017	[reports - videos - news]	[me]-online www.me-magazin.com	
6 November DA: 07.11.2017 DP: 21.11.2017	SPS/IPC/Drives <i>focus on</i> agile technology industry 4.0	energychains safety in drive trains ethernet components sensors & mechatronics engineeringtools	SPS/IPC/Drives, Nuremberg 28. – 30.11.2017 all about automation, Hamburg 2018
Newsletter December DA: calender week 49/2017 DP: calender week 50/2017	[reports - videos - news]	[me]-online www.me-magazin.com	